



June 3, 2011

To Whom It May Concern:

I am writing to offer my highest endorsement of Dan Hall as a business coach and leadership development expert.

I have known and worked with Dan Hall for more than twelve years. In this time period I have turned to him on numerous occasions for counseling and guidance on both personal and professional issues.

Dan has an incredible ability to educate, motivate, and inspire others to levels of performance beyond what they and others may think possible. I have personally watched as he has coached others to outstanding results. He can work with individuals from an entry level to the executive suite with equal results.

In my twenty-three years of corporate and entrepreneurial experience I have never met anyone with as much coaching, motivational speaking, and leadership development talent as Dan Hall. If your organization needs help in redefining your path or simply rising to another level, Dan can get you there.

I am happy to endorse Dan in the highest regard and would welcome the chance to speak with you personally to further clarify my recommendation. Feel free to contact me via either e-mail or phone.

Best regards,

Bill White
President & CEO