



David Landrum  
Senior National Sales Director

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Primerica  
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To Whom It May Concern:

I want to give a recommendation for Dan Hall as a coach and leader. I have known Dan for many years and have witnessed his commitment to helping others, investing in the community, and demonstrating his leadership abilities.

Over the years, Dan has conducted many business seminars for my company and has been a consultant to our agents. He has a great understanding of leadership and has been an asset in speaking with our organization. I have also served on two boards with Dan – Mission Mississippi and Transformation Jackson. He has done a phenomenal job of building the board at Mission Mississippi, and has shown amazing leadership at Transformation Jackson.

Dan has great communication skills and excels at working with others toward a common goal. He has shown excellent leadership and wisdom in all of his endeavors. I would certainly recommend Dan for any task where enthusiasm, reliability, hard work, and trustworthiness are valued. I wholeheartedly would without any reservation recommend Dan to you.

Sincerely,

A handwritten signature in black ink, appearing to read "David Landrum", with a long horizontal flourish extending to the right.

David Landrum  
Senior National Sales Director  
Primerica